



WPGX
700 West 23rd Street
Unit C-28
Panama City, FL 32405
Main: (850) 215-6500
Billing:

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1569533-1	08/28/16	August 2016	08/01/16 - 08/22/16

<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
WPGX	Dorie Penafiel	HRP-Washingto	National

Billing Address:

Del Cielo Media
Attention: Accounts Payable
1427 Leslie Ave
Suite 102
Alexandria, VA 22301

Send Payment To:

WPGX
Lockbox #1065
P.O. Box 11407
Birmingham, AL 35246-1065

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
ISS/Right Way Super PAC	RIGHT WAY SUPER PAC	816822

<u>Flight Dates</u>	<u>Order #</u>	<u>Alt Order #</u>
08/16/16 - 08/22/16	1569533	08347439

<u>Billing Calendar</u>	<u>Billing Type</u>	<u>Deal #</u>
Broadcast	Cash	

<u>Special Handling</u>

<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
9915589	RWSP	ORDR

<u>Agency Ref</u>	<u>Advertiser Ref</u>
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/16	08/22/16	Big Bang Theory 2	6:30 PM-7:00 PM	1-----	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u> 08/22/16	<u>End Date</u> 08/28/16	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPGX	M	08/22/16	6:56 PM	Big Bang Theory 2	6:30 PM-7:00 PM	:30	RWSP81516H	\$125.00 NM
2	08/18/16	08/18/16	Big Bang Theory 2	6:30 PM-7:00 PM	---1---	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u> 08/15/16	<u>End Date</u> 08/21/16	<u>MTWTFSS</u> ---1---	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPGX	Th	08/18/16	6:41 PM	Big Bang Theory 2	6:30 PM-7:00 PM	:30	RWSP81516H	\$125.00 NM
3	08/16/16	08/16/16	Big Bang Theory 2	6:30 PM-7:00 PM	-1-----	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u> 08/15/16	<u>End Date</u> 08/21/16	<u>MTWTFSS</u> -1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPGX	Tu	08/16/16		Big Bang Theory 2	6:30 PM-7:00 PM	:00		\$125.00 NM
			See MG 3.2						
2	WPGX	W	08/17/16	6:43 PM	Big Bang Theory 2	6:30 PM-7:00 PM	:30	RWSP81516H	\$125.00 NM
			MG for 3.1 08/16						
4	08/17/16	08/17/16	Wed Prime Hr 1	7:00 PM-8:00 PM	--1----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 08/15/16	<u>End Date</u> 08/21/16	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPGX	W	08/17/16	7:45 PM	Wed Prime Hr 1	7:00 PM-8:00 PM	:30	RWSP81516H	\$300.00 NM

<u>Total Spots</u>	4
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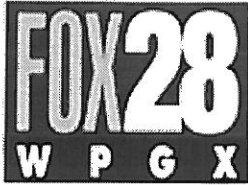
Payment Terms 30 Days

<u>Gross Total</u>	\$675.00
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/Right Way Super PAC	RIGHT WAY SUPER PAC	816822	

Agency Commission \$101.25

Net Amount Due \$573.75

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